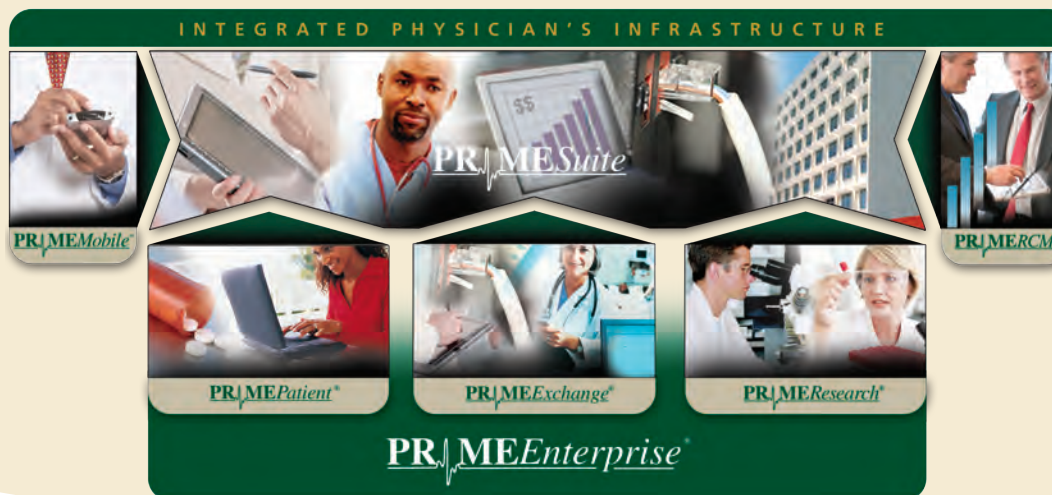


Manage Your Healthcare Enterprise with Ease



PrimeEnterprise is an application that helps you effectively manage your healthcare enterprise's tasks by providing tools that streamline business processes and functions, giving you the ability to make more informed decisions.

Who Uses PrimeEnterprise

PrimeEnterprise is used by organizations, such as Management Service Organizations (MSO), Billing Services and Ambulatory Surgery Centers, that need autonomy and separation among practices, while managing operations from a centralized location. Other groups, such as Independent Physician Associations (IPA), may also use PrimeEnterprise to provide services, such as fee schedule updates and practice analysis.

Stark Changes and PrimeEnterprise

Because of the recent Stark law changes that allow hospitals to invest in technology for physician offices, many hospital organizations are motivated to purchase PrimeSuite and offer it to practices affiliated with their healthcare system. In turn, with many practices using PrimeSuite within a given area, PrimeEnterprise can be used to facilitate controlled sharing of data and master files by those practices.

Designed with Flexibility in Mind

At the forefront of any large enterprise is a plan for growth. And with this growth comes the demand for a solution that allows for easy addition of new practice entities and quick changes in setup options. PrimeEnterprise has this flexibility – it can easily establish multiple configuration options for varying types of practices in the organization and add and remove practices from the enterprise.

Features

Centralized business functions

- Claims processing
- Statements processing
- Payment posting
- Collections follow-up

Enterprise level roll-up reporting

- Service analysis
- Productivity analysis
- Reimbursement analysis
- Payer mix
- Denial analysis
- Clinical condition analysis

Data sharing

- Patient demographics and insurance
- Account balance
- Account flags
- Clinical summary

Centralized master file maintenance

- Insurance
- Fee schedules
- Adjustment codes
- Procedure codes
- Providers
- Configuration files

About Greenway Medical Technologies

Greenway Medical Technologies is a leading provider of an integrated, single-database electronic health record (EHR), practice management and interoperability solution and on-demand services for physician practices and hospital community EHR strategies. More than 20,000 healthcare providers and professionals use Greenway's PrimeSuite® 2008, a CCHIT Certified® 08 Ambulatory EHR that streamlines a practice's clinical, financial and administrative processes.



Solutions



Greenway solutions support the national health IT objectives of the **United States Department of Health and Human Services (HHS)** Framework for Strategic Action: *The Decade of Health Information Technology*. Here's how:

PrimeSuite is a fully integrated electronic health record (EHR), practice management, and interoperability solution that centralizes the clinical, financial and administrative functions of a medical practice in a single database. It allows medical practices to improve patient care, increase efficiency and maximize profitability.



Inform Clinical Practice

- Incentivize EHR adoption
- Reduce risk of EHR investment
- Promote EHR diffusion in rural and underserved areas

PrimeExchange is an interoperability engine that allows you to accurately exchange healthcare information by integrating data from external systems, such as insurance, charges and lab reports, directly into your EHR. By allowing you to securely and efficiently share data with other healthcare providers, PrimeExchange helps practices generate comprehensive patient records while reducing administrative costs.

Interconnect Clinicians

- Foster regional collaborations
- Develop a national health information network
- Coordinate federal health information systems

PrimePatient is a secure, self-service web portal that empowers patients by allowing them to interact with a practice online, performing routine tasks such as appointment and refill requests, symptom assessment, and information updates. As a result, patient satisfaction is increased while productivity is maximized by reducing staff time spent on phone calls and data entry.

Personalize Care

- Encourage use of PHRs
- Enhance informed consumer choice
- Promote use of telehealth systems

PrimeResearch provides centralized, up-to-date access to vital medical research. As this solution evolves, it incorporates an ever-growing network of clinical trials and evidence-based medical and pharmaceutical research, as well as clinical and financial benchmarking services. These tools benefit both patient and practice by fostering ongoing improvements in care quality and identifying opportunities for increasing revenue.

Improve Population Health

- Unify public health surveillance architectures
- Streamline quality and health status monitoring
- Accelerate research and dissemination of evidence

PrimeRCM is an advanced revenue cycle management (RCM) solution that helps practices achieve financial goals by streamlining the collection, use and delivery of patient and claims information. PrimeRCM allows practices to capture and share quality information from the first patient encounter to the final payment, resulting in improved profitability and productivity, as well as lower administrative costs.

PrimeMobile provides anytime, anywhere access to tools and information essential to running a practice effectively. Using smartphones and other handheld devices, your staff can remotely access information, such as physicians' schedules, patient data or round settings, and use productivity enhancing tools like charge capture, dictation, and electronic prescribing. The result is improved patient care, reduced errors and increased productivity