

PrimeRESEARCH™

PrimeRESEARCH helps both researchers sponsoring clinical trials and front-line physicians add to the body of evidence-based medicine to ultimately improve care delivery.



"We're excited about an opportunity to participate in research and the future of medicine. Greenway has invested in that and has helped walk us through what it looks like."

Kevin Spencer, MD
Premier Family Physicians
Austin, TX

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PrimeRESEARCH™ advances the expansion of medical knowledge by empowering physician practices of all sizes to cost-effectively participate in clinical trials as they go about the day-to-day care of their patients. Trial participation also provides the practice with a valuable added revenue stream.

GREENWAY®

Benefits for Study Sponsors and Contract Research Organizations (CROs)

- Reduce the need for time-consuming chart searches and unpredictable enrollment by effortlessly analyzing data across our network of experienced research sites to identify investigators with the appropriate experience and patient population.
- Decrease or eliminate expensive recruitment costs for clinical trials through a HIPAA-compliant capability that identifies eligible patients for investigators.
- Reduce duplicate data entry through seamless integration of the research electronic data capture system within our PrimeSUITE® electronic health record (EHR). PrimeRESEARCH is the first and only site network to conduct trials using the Clinical Data Interchange Standards Consortium (CDISC) standard — Retrieve Form for Data Capture. RFD enables mapping of trial data from enrolled patients' PrimeSUITE record directly to a study's electronic case report form.
- Reduce or eliminate travel costs for onsite monitoring while providing more timely and frequent access to enrolled patients' data. PrimeRESEARCH accomplishes this by being the first and only research network to offer a Remote Monitoring Service, with a secure, read-only view of enrolled patients' records.
- Each PrimeRESEARCH independent research site can build upon the rich data in PrimeSUITE from its own patient population, while easily and efficiently leveraging PrimeSUITE data from other participating research sites. The close working relationship Greenway has developed with each of its customers — and its customers with each other — has led to consistently high levels of satisfaction and retention in the PrimeRESEARCH program.

PrimeRESEARCH's ability to identify eligible participants reduces or even eliminates expensive patient recruitment for clinical trials.

Benefits for Practices

- PrimeRESEARCH sets your practice apart by enabling you to continue practicing high-quality, hands-on medicine while becoming a part of the industry's most innovative clinical research network.
- PrimeRESEARCH's exclusive Clinical Trial Management System tracks it all — trial activities, study budgets, and patient stipend payments.
- Don't worry if you're new to research. Our PrimeRESEARCH project managers are with you every step of the way, providing you with expert training and guidance. We connect you to clinical trial opportunities and foster research experiences that will allow you to expand into more complex trials and research initiatives.
- PrimeRESEARCH helps you analyze your patient population using the study protocol criteria. This electronic chart review quickly identifies patients who meet trial eligibility, reducing the need for labor-intensive chart searches and enabling you to meet study enrollment goals.
- Both experienced research sites as well as sites new to research gain exclusive access to trials that utilize data mapping (RFD) and remote monitoring services.

Hear more from our customers:

meetgreenway.com

Learn more about PrimeRESEARCH:

greenwaymedical.com
or info@greenwaymedical.com

Learn more about meaningful use:

meaningfuluse-emr.com



One customer at a time.