

# PrimeRCM<sup>®</sup>

**When the health of your business  
is good, you can focus on the health  
of your patients.**



*"I love my PrimeRCM  
team. They're invested in  
my practice, my growth  
and my success."*

Vandna Jerath, MD  
Optima Women's Healthcare  
Parker, CO

**USING PRIMESUITE SINCE 2010**

As the complexity of medical billing and reimbursement increases, Greenway's PrimeRCM<sup>®</sup> solution helps ensure that the burden of keeping up with all of the changes decreases and you remain profitable.

You can rest assured that every unit of work is properly coded and accounted for at the end of the day. Nothing is lost. Revenue is gained. And both patients and the practice are healthier.

**GREENWAY<sup>®</sup>**

## Clinically Driven

PrimeRCM is a full-service, cost-effective and efficient way to increase the revenue of your organization — using transparent, customized capabilities that decrease time and worry. Designed specifically to address the new revenue cycle horizon, PrimeRCM utilizes rules engines, customized workflows and dashboard reporting to drive and improve your financial performance.



**Clean Claim %**

▪ Greenway solutions leverage a deep understanding of the clinical nature of payment models, focusing on proper coding, automating clean claims, and reconciling other claims.



**Risk Avoidance**

▪ PrimeRCM anticipates ongoing payment and reporting reforms and helps ensure your practice will be ready. Because PrimeRCM complies with evolving coding, transaction and payment models such as HIPAA 5010 and ICD-10, PQRS and accountable care, you can focus on the health of your patients while we focus on keeping you compliant and profitable.



**Revenue Optimization**

▪ PrimeRCM provides a comprehensive view of your practice's performance, with the ability to drill down to virtually every detail.

▪ Our customized workflows increase your front-end efficiency, helping you understand how to produce cleaner claims and identify the claims that need attention.

Bottom line: PrimeRCM accelerates claims and accounts receivable, improving your reimbursement and cash flow.



*"Greenway understands the business very well and is staying on the cutting edge...I know I won't have to look for another solution three or five years down the road."*

Kerry Kelley  
Chief Information Officer  
PrimaryPlus  
Vanceburg, KY

**USING PRIMESUITE SINCE 2008**

**5 Consecutive Years  
Best in KLAS  
2006 - 2010**



\*KLASresearch.com, 2006-2010  
Top 20 Best in KLAS Awards:  
Software and Professional Services

Amb EMR 6-25

OUR TRUSTED SOLUTION

**Hear more from our customers:**  
[meetgreenway.com](http://meetgreenway.com)



"A team of RCM experts helps manage your financial success."

Meme,  
Greenway Customer Service

OUR INDUSTRY-LEADING SUPPORT

**Learn more about PrimeRCM:**  
[greenwaymedical.com](http://greenwaymedical.com)  
or [info@greenwaymedical.com](mailto:info@greenwaymedical.com)



**Clean Claim Percentages**



**Days in A/R**



**Reimbursements**

YOUR DESIRED RESULTS

**Learn more about meaningful use:**  
[meaningfuluse-emr.com](http://meaningfuluse-emr.com)



**One customer at a time.**