



SEAMLESS DATA EXCHANGE

Benefits for Your Practice and the Entire Medical Community

PrimeEXCHANGE is an interoperability engine that allows seamless data exchange between your practice, other practices, public health agencies and the entire public/private healthcare community. PrimeEXCHANGE offers a secure, managed network infrastructure that meets the needs of health information exchange (HIE), Regional Extension Center (REC) and other initiatives within the creation of a Nationwide Healthcare Information Network (NHIN), and anticipates future payer and care models such as Accountable Care Organizations (ACO) and the Patient-Centered Medical Home (PCMH), while maximizing efficiency by centralizing critical clinical and business functions into one location. Here are just some of the electronic transactions it supports:

- Patient demographics
- Patient insurance
- Charges
- Lab results
- Patient summaries
- Transcriptions and radiology reports

Features and Functionality

PrimeEXCHANGE supports the national health IT objectives of the United States Department of Health and Human Services (HHS) Framework for Strategic Action: The Decade of Health Information Technology. Some of this solution's features include:

- **Latest technology for speed and security** – PrimeEXCHANGE is developed on the Microsoft®.NET platform and leverages industry-leading Microsoft technologies allowing for a single location to manage all system monitoring and support. This advanced functionality responds quickly to potential conflicts – often finding resolutions to external system issues before your practice is affected.
- **Centralized interface** – Unlike many organizations, which work with a number of different and unique application interfaces, Greenway maximizes efficiency by offering a single, secure managed network infrastructure so that practices can immediately and efficiently access system modifications and enhancements, rather than waiting for time-intensive updates.
- **Interoperability** – PrimeEXCHANGE supports interoperability standards and formats, Document (CCD) and Continuity of Care Record (CCR) as well as various vendor-specific formats. PrimeEXCHANGE also supports the exchange of information and data between practice-based systems, including lab information systems (LIS).

“Once we were up and running with Greenway we could see the same number of patients as before but when you walked out of the office, we were typically done instead of taking the work home with us.”

- Martin Bain,
M.D., F.A.C.S.
Western Surgical Group
Reno, NV



PM 6-25



Amb EMR 6-25



PrimeSUITE 2011
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Information and data exchange is critical to the delivery of quality patient care services and effectiveness of healthcare organizations, and PrimeEXCHANGE aids this initiative by interconnecting your office to your entire medical community.

» WHAT IS YOUR EXPERIENCE?®

For more information email info@greenwaymedical.com or visit www.greenwaymedical.com/solutions/prime-exchange/

*Greenway's flagship EHR, PrimeSUITE, received 2 Best in KLAS awards in the annual 2010 Top 20 Best in KLAS Awards report: Software & Professional Services report (www.klasresearch.com) for categories ambulatory EMR 6-25 and practice management 6-25. PrimeSUITE® 2011 is 2011/2012 compliant and was certified as a Complete EHR by CCHIT®, an ONC-ATCB.

Leverage the Power of PrimeSUITE with additional technologies for a long-term business plan

PrimeSUITE[®]

Integrated EHR, practice management and interoperability

PrimePATIENT[®]

Integrated secure patient web portal and patient engagement solution

PrimeEXCHANGE[®]

Interoperability engine that consolidates and simplifies data exchange

PrimeRESEARCH[™]

Break through solution that enables clinical research, outcomes and quality participation

PrimeMOBILE[™]

Mobile desktop that provides secure anytime anywhere access to the information providers need most

PrimeENTERPRISE[™]

A solution to help you manage your community healthcare and accountable care enterprise

PrimeRCM[®]

Revenue Cycle Management services to streamline the claims and billing process to navigate today and the future

PrimeSPEECH[™]

Advanced speech module understanding to accelerate EHR adoption

PrimeIMAGE[™]

Diagnostic-quality imaging – CT, MR, NM, surgical and more – integrated into digital patient charts



Greenway Guarantee

EHR Meaningful Use and Certification Commitment

» **WHAT IS YOUR EXPERIENCE?**[®]

For more information email info@greenwaymedical.com or visit www.greenwaymedical.com