

PrimeDATA CLOUD™

Advanced care coordination and business analytics to improve delivery of quality, cost-effective care within your practice and across the entire healthcare community.



"We've enhanced our ability to measure ourselves at the click of a button with PrimeDATA CLOUD and its reports. We're enhancing patient care and improving quality outcomes with this knowledge being so accessible."

Kevin Spencer, MD
Premier Family Physicians
Austin, TX
USING PRIMESUITE SINCE 2010

Improved care coordination through real-time access to your patients' clinical data across providers, including maternity patients delivering at participating hospitals.

Advanced business intelligence for clinical reporting at both the practice and healthcare community levels.

Improved overall care through quality reporting, clinical decision support and convenient messaging capabilities that communicate and foster best practices.

GREENWAY®

What is PrimeDATA CLOUD? Why Should You Move to PrimeDATA CLOUD?

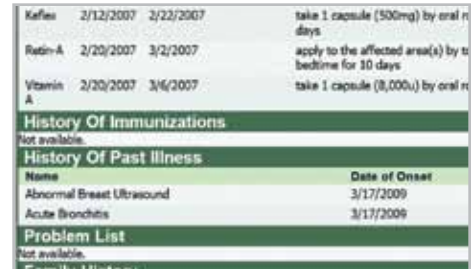
PrimeDATA CLOUD harnesses the power, scalability and flexibility of web-native cloud technology to deliver Greenway's innovative care coordination capabilities to your organization.

With little or no IT infrastructure investment, now you can easily and securely bring together pertinent patient data from our PrimeSUITE® or other electronic health record (EHR) solutions to your practice and throughout whole healthcare communities. This single access point to patient information across providers — anywhere, anytime — better connects care delivery and ultimately improves both clinical and financial outcomes.

- Improved data availability and sharing, both internally and externally
- Greater business agility, flexibility and customization
 - Quickly and easily add participating sites; flexible for a single practice, hospital/IPA or an entire participating healthcare community
 - A foundation for developing accountable care initiatives
- Little or no capital investment for IT infrastructure
- Lower operating costs
- Rapid acquisition and deployment of systems and applications
- Scalable resources
- Variable pricing depending on your needs and application choices



MEANINGFUL USE



LONGITUDINAL CONTINUITY OF CARE DOCUMENT



PQRS AND EPREScribing



Improves Care Coordination

Longitudinal Continuity of Care Document (LCCD)

— Real-time access to a single aggregated patient data view from all visits across participating practices, providing a complete and dynamic document for each patient in your community.

Community Document Viewing (CDV)

— Full coordination of care across your healthcare community by enabling access to a patient's signed, saved and registered documents from every provider.

Labor and Delivery Services

— Hospital staff can log into a secure PrimeDATA CLOUD portal to view all of your maternity patients' records, including prenatal flowsheets and lab work and antepartum summaries.

Advances Healthcare Analytics

Business Intelligence

— A complete analytic platform for clinical reporting, with shared services including metadata and content repository, report management, security integration, interactivity and scheduling. It provides mission-critical insight and supports various reporting needs at a practice or community level.

Improves Quality of Care

Meaningful Use Dashboard

— Aggregate MU data from multiple practices, creating a composite report of your eligible professionals (EPs) to help you track MU status and ensure maximum incentive payments.

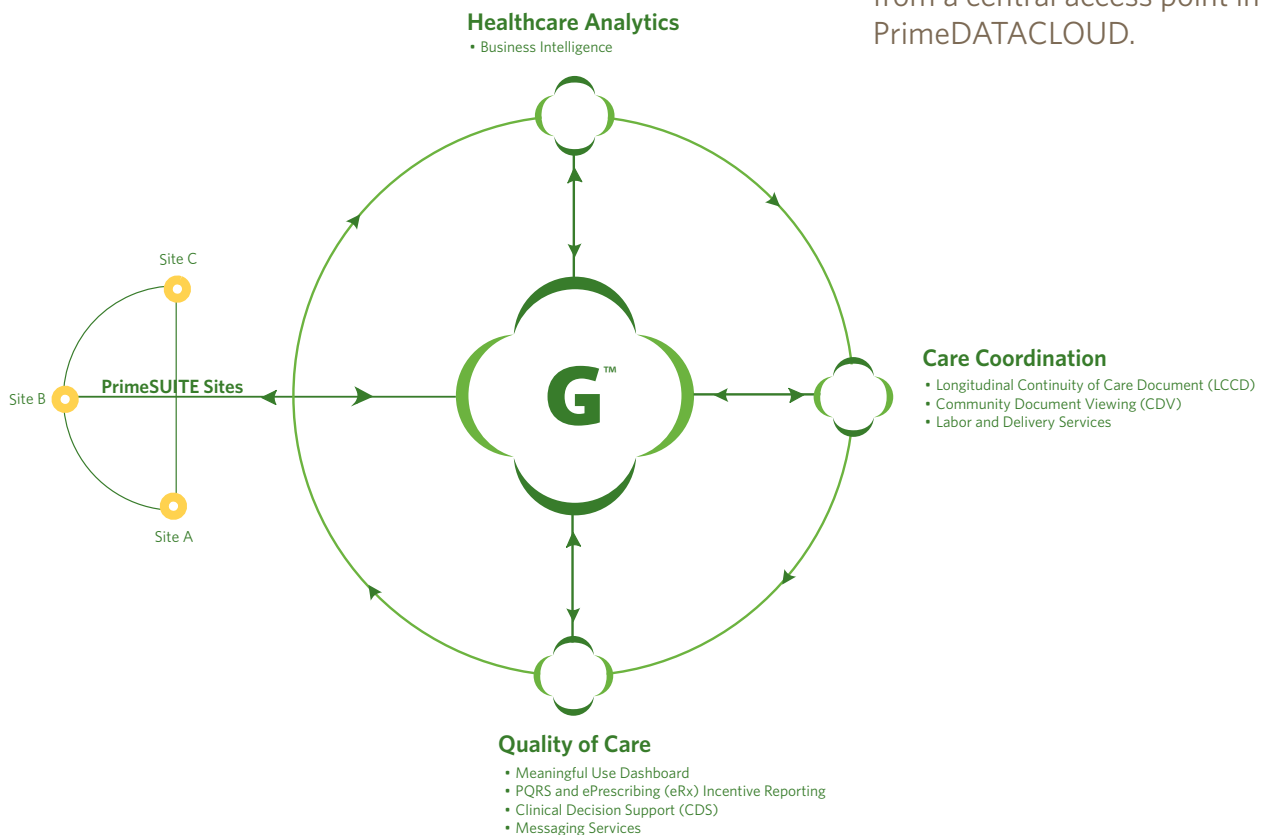
PQRS and ePrescribing (eRx) Incentive Reporting

— A simple opt-in, measure selection and reporting option, with measures aggregated and sent by Greenway's qualified Centers for Medicare & Medicaid Services (CMS) Registry.

Clinical Decision Support (CDS)

— Interactive, rules-based clinical alerting, supporting improved patient analysis, diagnosis and care planning.

Messaging Services — Send messages to just one clinic or your entire PrimeSUITE community from a central access point in the PrimeDATA CLOUD.



How Does PrimeDATA CLOUD Add Value?

Greenway and PrimeDATA CLOUD provide inherent value because of the flexible nature of our cloud-based technology. No longer will you be limited by expensive technology investments that lead to dead ends, complex interfaces or costly data migrations. PrimeDATA CLOUD provides the scalable information infrastructure you need as your practice and your healthcare community continue to grow and evolve.

PrimeDATA CLOUD delivers on-demand services with consistent, secure data access and experiences



across multiple computer devices. It helps you effectively manage daily operations and business challenges with a focus on providing quality, coordinated care.

A Customized Solution

Not sure how to best leverage these exciting new capabilities? Not to worry. Through our Customer One-on-One services, the Greenway team will work with you to assess your needs and develop your optimized PrimeDATA CLOUD solution.

5 Consecutive Years Best in KLAS 2006 - 2010


*KLASresearch.com, 2006-2010
Top 20 Best in KLAS Awards:
Software and Professional Services

BEST IN KLAS ACHIEVEMENT AWARD 2010

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OUR TRUSTED SOLUTION

Hear more from our customers:
meetgreenway.com



"We love to support your PrimeDATA CLOUD."


Meme,
Greenway Customer Service

OUR INDUSTRY-LEADING SUPPORT

Learn more about PrimeDATA CLOUD:
greenwaymedical.com
or info@greenwaymedical.com

Certified for ONC-ATCB Stage 1 2011/2012 Meaningful Use criteria

PrimeSUITE 2011
CC-1112-699072-1



OUR FULLY CERTIFIED SOLUTION

Learn more about meaningful use:
meaningfuluse-emr.com



One customer at a time.