

Navigating Meaningful Use & Accountable Care

How Greenway is Helping Shape a Smarter Healthcare System



"Greenway stays on top of the issues and government regulations. Our focus is seeing patients, so it's great to have Greenway take care of these things for us."

Stefanie Ardoin, RHIA
Practice Manager
Acadian Ear, Nose, Throat & Facial Plastic Surgery
Lafayette, LA
USING PRIMESUITE SINCE 2005

Greenway® stays in front of industry trends to help you stay on top of your practice.

By partnering with us, you walk hand in hand with the company that's taking the pulse of the industry and setting the pace accordingly. We've helped anticipate, address and shape healthcare trends for the better.

That makes Greenway well-suited to help you get your arms around issues that matter in this dynamic landscape — including meaningful use, accountable care, interoperability and physician reimbursement rates — all while keeping your hands free to treat your patients and succeed in your practice.

GREENWAY®

Meaningful Use

Greenway makes meaningful use meaningful to you by framing the criteria through the perspective of our customers and working to ensure our solutions meet or exceed all current and future criteria.

Leading. Greenway has played a key role with Congressional legislators and Capitol Hill regulators in evolving meaningful use and related health IT initiatives. Through direct testimony and White House meetings on more than a dozen occasions dating back to 2005, no EHR solution provider knows the legislation better.

Guaranteed. Thanks to our intimate knowledge of the meaningful use certification requirements, we can

guarantee our solutions meet them — today and in the future.

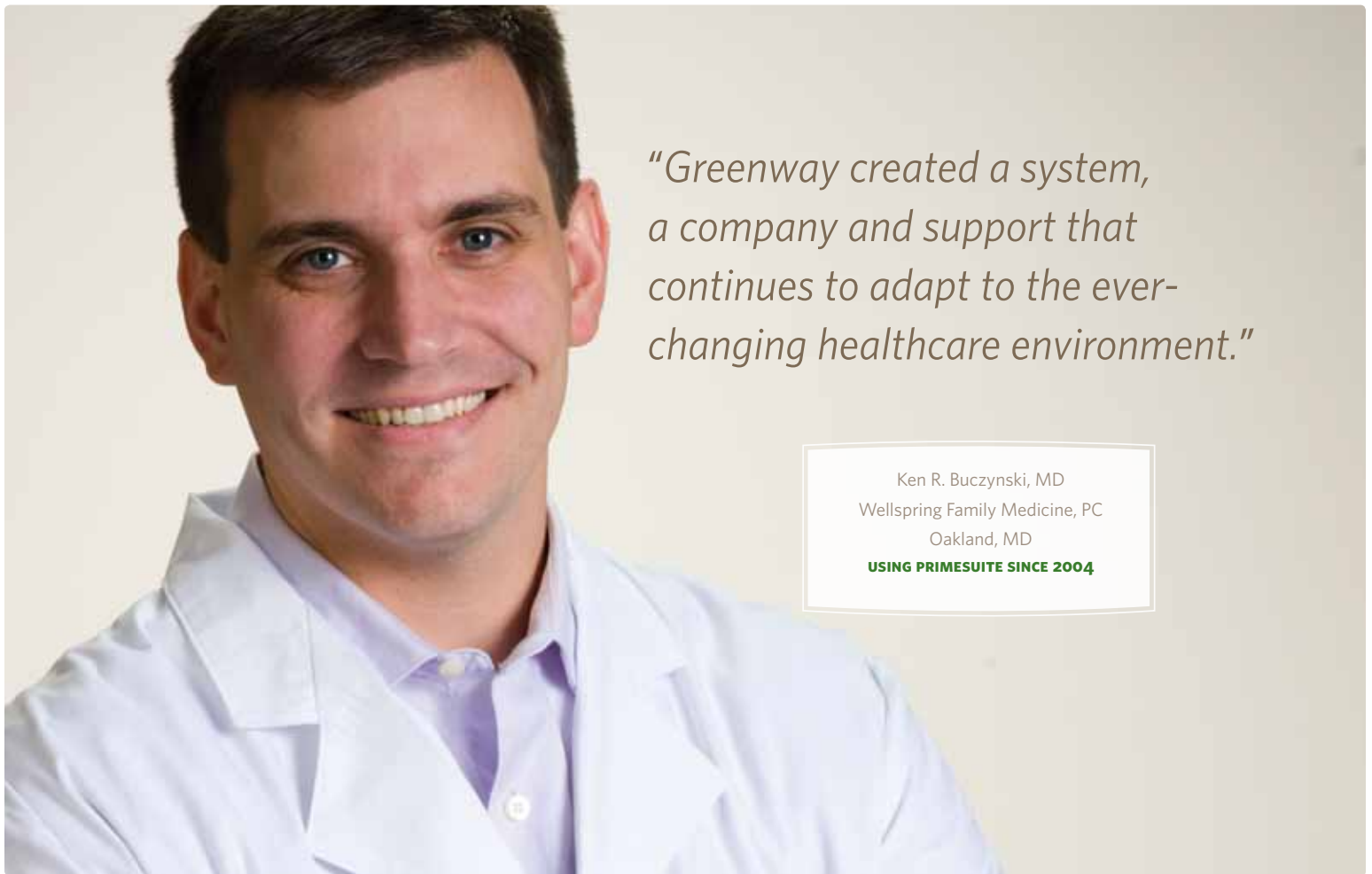
Transparent. PrimeSUITE's Meaningful Use Dashboard has built-in incentive monitoring that provides a real-time view of your progress as you achieve your attestation requirements.

Advanced. Greenway continually advances our technology so we can help you advance through all stages of meaningful use.

Driven. Our meaningful use deployment model details the implementation path to funding. To help your practice succeed at the highest levels financially, we're driven by the numbers. The meaningful use Medicare and Medicaid

incentives offer up to \$44,000 and \$63,750 per provider respectively. To date, Greenway customers have received tens of millions of dollars in meaningful use incentive funds. That's incentive.

Certified. Meaningful use certification confirms PrimeSUITE® 2011 as an Office of the National Coordinator-Authorized Testing and Certification Body (ONC-ATCB)-certified EHR. The 2011-2012 criteria — recently extended through 2013 — supports the Stage 1 meaningful use measures required to qualify eligible professionals and hospitals for funding under the HITECH Act of the broader American Recovery and Reinvestment Act (ARRA).



"Greenway created a system, a company and support that continues to adapt to the ever-changing healthcare environment."

Ken R. Buczynski, MD
Wellspring Family Medicine, PC
Oakland, MD

USING PRIMESUITE SINCE 2004

Accountable Care

Consensus is growing that coordinated, accountable care is key to achieving a sustainable healthcare system.

Improving patient outcomes through preventive-care plans coordinated throughout physician practice, hospital and related healthcare settings is a goal that Greenway is working to achieve through leadership, partnership and innovative solutions. This helps ensure that our customers are “ACO-ready” and have the power to perform.

Experienced. Relationships with more than 33,000 providers in group practice settings — as well as medical centers, hospital systems and large-scale group practices — position Greenway as a capable partner in the use of EHRs to coordinate care and improve outcomes. This is true, regardless of your care coordination model.

Accessible. Greenway’s patient-empowering and provider-friendly PrimePATIENT® online portal and PrimeMOBILE™ remote clinic provide patients and providers with vital access to information that supports accountable care and patient-centered medical home (PCMH) requirements and delivery.

Integrated. Through Greenway’s single-platform EHR, practice management and interoperability solution PrimeSUITE, providers will experience the robust integration, usability and point-of-care workflows necessary for the evidence-based long-term patient care and coordination sought by accountable care models.

Committed. Greenway is a leader in the formation of the Accountable Care Community of Practice (ACCoP), a consortium of the world’s largest healthcare information technology specialists committed to helping healthcare systems develop accountable care strategies.

Interoperability

At the heart of care coordination technology is an integrated EHR providing clinical, financial and administrative functions. The EHR must be able to exchange data among care providers, payers and patients, and be capable of interoperability with private and/or public health information exchange (HIE) infrastructures — a strength at the core of Greenway’s efforts and solutions.

Innovative. Greenway’s leadership roles with the Electronic Health Record Association, Office of the National Coordinator for Health Information

Technology (ONC) standards panels and Regional Extension Center CoP, Beacon Community CoP and the global Integrating the Healthcare Enterprise (IHE) initiative have led to national connectivity models at the heart of interoperability success.

Seamless. PrimeSUITE’s integration enables the passing of vital information from application to application, solution to solution and setting to setting, allowing EHRs throughout the marketplace to share data toward the creation of a national health information network.

Free-flowing. Greenway’s PrimeDATA CLOUD™ and PrimeEXCHANGE® provide connectivity, data aggregation and analysis empowering the free flow of data throughout healthcare systems.

Timely. The reciprocal nature of our interoperable solutions means vital patient data is shared quickly, efficiently and effectively, and is accessible through multiple platforms.

Robust. PrimeSUITE makes for robust integration, usability and clinical workflows that facilitate evidence-based, long-term care coordination required by accountable care communities and ACO and PCMH models.

These organizations represent just some of the interoperability partners selecting Greenway for care coordination initiatives.



Our Commitment

With every action we take, we work to create favorable momentum in the industry for our customers and partners to help ensure Greenway's solutions empower providers' practices

with the resources to deliver the most advanced care possible, perform financially at the highest levels and successfully navigate the dynamic landscape of healthcare delivery.

We are dedicated to helping you deliver effective, coordinated care to improve outcomes and build a smarter, interconnected, sustainable healthcare system.



"Greenway is staying on the cutting edge of this and keeping up with all of the governmental mandates, whatever they might be."

Kerry Kelley
Chief Information Officer
PrimaryPlus
Vanceburg, KY

USING PRIMESUITE SINCE 2008

13 Awards for Customer Satisfaction 2004 - 2011

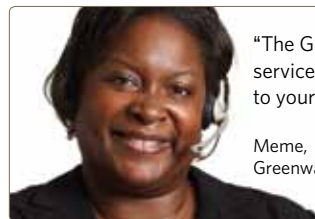
7 awards for practice management
6 awards for ambulatory EMR

2004 - 2011 Best in KLAS Awards: Software & Services
www.klasresearch.com, PrimeSUITE



OUR TRUSTED SOLUTION

Hear what customers say:
meetgreenway.com



"The Greenway customer service team is dedicated to your success."

Meme,
Greenway Customer Service

OUR INDUSTRY-LEADING SUPPORT

Learn more about PrimeSUITE:
greenwaymedical.com
or info@greenwaymedical.com

Certified for ONC-ATCB Stage 1 2011/2012 Meaningful Use criteria

PrimeSUITE 2011
CC-1112-699072-1



OUR FULLY CERTIFIED SOLUTION

Learn more about meaningful use:
meaningfuluse-emr.com



One customer at a time.