



CONVERGING CLINICAL TRIALS WITH ELECTRONIC HEALTH RECORD-ENABLED RESEARCH

Key Benefits for Physicians

Empowering Physician Practices to Conduct Research

- Step by step training and guidance for sites new to clinical research
- Ongoing training to expand into more complex trials and research initiatives
- Site marketing to research sponsors: pharmaceutical, device and CROs to bring study opportunities in phases II-IV, registry trials, post marketing and drug safety initiatives

Efficient Patient Recruitment and Research Data Collection

- Database queries instantly identify patients matching trial eligibility
- Access to Greenway's exclusive Clinical Trial Management System, which tracks your clinical trial activities, subject visits, and calculates study payments
- Exclusive access to trials that utilize Retrieve Form for Data Capture (RFD)- mapping trial data from PrimeSuite® EHR directly onto study data capture forms which reduces duplicate data entry and the need for Source Documentation Verification (SDV)

Key Benefits for Study Sponsors

Easily Identify Qualified Research Sites With Eligible Patients for Faster Study

Startup and Enrollment

- PrimeResearch runs database queries across our network to identify which research sites have the patient population that meet your study protocol criteria
- Our Site information Database (SID) provides detailed information on each site's therapeutic expertise, research experience and training
- PrimeResearch sites are independent research sites, sign their own contract and are paid directly by study sponsors - we are not an SMO All sites use a central IRB and will use the same study budget
- Reduce/eliminate expensive patient recruitment via our sites retrieval of eligible patients from database queries
- The first and only site network to conduct trials using Retrieve Form for Data Capture (RFD), mapping data from source to EDC, reducing SDV, queries, and monitoring time
- Remote Monitoring of Source Documents - PrimeResearch can provide a secure, HIPPA compliant connection to view source documents via the web, reducing the need for on-site monitoring

No charge to study sponsors for site database queries, feasibility questionnaires, site identification and assistance with study startup activities. Let us do the work for you!



PrimeSuite® 2008



Ambulatory EHR
+ Cardiovascular Medicine
+ Child Health

The PrimeResearch network provides technology and training to empower community-based sites to conduct research independently, and enables research at any level - physicians, sponsors and integration with Electronic Data Capture (EDC).

» **WHAT IS YOUR EXPERIENCE?®**

For more information email info@greenwaymedical.com
or visit www.greenwaymedical.com/solutions/prime-research/

*Greenway Medical Technologies provides solutions and on-demand services for physicians of all specialties and practice sizes. Greenway's flagship EHR, PrimeSuite, received 3 Best in KLAS awards in the annual 2008 and 2009 Top 20 Best in KLAS Awards report: Software & Professional Services (www.klasresearch.com) for categories ambulatory EMR 2-5, ambulatory EMR 6-25 and practice management 6-25.

Enabling a way in which patients and providers seamlessly integrate Public Health, Quality, and Research into routine care within PrimeSuite.

Public Health

PrimeResearch enables seamless integration to local, state, and federal public health agencies such as CDC. Allowing a provider to track and submit reportable diseases and biosurveillance with ease.

Quality

PrimeResearch enables seamless integration to the multitude of quality programs today and in the future. Whether federal, private, or self initiated quality and outcomes program, participation is effortlessly accomplished.

Research

PrimeResearch enables participation in research at many levels whether through regulated clinical trials or broad scale academic learning. Patients, Providers, and Sponsors all win from this advanced and powerful approach to studies.

Innovation

PrimeResearch enables the future of medicine by continually seeking new and innovative solutions. Personalized Medicine exploration begins with genetics. Offering a state of the art genetic risk assessment assures the right care to the right patient.

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