



## NEWS RELEASE

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### **GREENWAY MEDICAL TECHNOLOGIES ADVANCES INTEROPERABILITY AT INTEGRATING THE HEALTHCARE ENTERPRISE (IHE) NORTH AMERICA CONNECTATHON**

#### **Greenway's Justin Barnes Appointed to Inaugural IHE USA Board of Directors**

*January 11, 2010, Chicago* – Greenway Medical Technologies, Inc., provider of the single-database, fully-integrated electronic health record (EHR), practice management and interoperability solution, PrimeSuite®, is participating within a series of more than a dozen public health, quality and clinical research interoperability testing events today through January 15 at the Integrating the Healthcare Enterprise (IHE) North America Connectathon in Chicago.

The IHE North America Connectathon – part of the global IHE initiative – strives to continue the creation of healthcare integration systems allowing medical practices, hospitals and other public and private healthcare institutions to quickly, effectively and securely share patient data. Greenway's participation is a precursor to the Healthcare Information and Management Systems Society (HIMSS) Interoperability Showcase as part of the HIMSS10 conference scheduled March 1-3 in Atlanta.

Along with Greenway's participation in IHE interoperability testing during the five-day Connectathon, Greenway Vice President of Marketing, Corporate Development and Government Affairs, Justin Barnes, is joining the inaugural board of directors of IHE's North American division, IHE USA. Barnes also serves as chairman of the national HIMSS Electronic Health Record Association (EHR Association).

"I am honored to be asked to help launch this critically important board of directors' initiative," said Barnes. "The advancement of the seamless sharing of vital health information through standards-based and systemic interoperability across all applications, platforms and settings is key to health IT's shared goal of a national healthcare information network, which will also enhance the outcomes of advanced clinical research. Greenway has been and continues to be a leader in interoperability demonstrations and conferences as well as real-world interoperability deployments across the country."

In 2009, Greenway participated in seven national IHE events as well as state and regional initiatives such as the North Carolina Healthcare Information and Communications Alliance (NCHICA).

On the national level, in September for example, Greenway participated in the 2009 Public Health

Information Network (PHIN) Conference sponsored by the Centers for Disease Control and Prevention (CDC), aimed at improving information exchange between medical practices and public health information systems. At PHIN, *PrimeSuite's* CDC-based immunization schedule and forecast module was showcased at an immunization demonstration where it interoperated with population-based Immunization Information Systems (ISS), a premier standards-based IHE Immunization Content (IC) profile.

At this week's Connectathon, using global IHE profile initiatives in conjunction with Health Information Technology Standards (HITSP) specifications, Greenway's *PrimeSuite* utilizes its Retrieve Form for Data Capture (RFD), for example, in public health and clinical research scenarios, which achieves the implementation of research integration into healthcare workflow and is an ongoing joint effort by IHE and the Clinical Data Interchange Standards Consortium (CDISC).

For maternal health testing, Antepartum Summary Exchanges (APS) are used in conjunction with Cross Enterprise Document Sharing (XDS), Patient Identifier Cross Referencing (PIX), Patient Demographics Query (PDQ), Audit Trail and Node Authentication (ATNA) and Antepartum Record (APR) capabilities, in a scenario transitioning the patient from an ambulatory to hospital labor and delivery setting. The APS data contained in *PrimeSuite*, for example, records and makes available critical stages and checkpoints during the expectant mother's pregnancy period. Through the APS, critical diagnoses, estimated due dates, previous pregnancy outcomes and related benchmarks are available for review during labor and delivery.

Other Connectathon testings entail the use of Emergency Department Referrals (EDR), Drug Safety Content (DSC), Retrieve Protocol for Execution (RPE), Clinical Research Data Capture (CRD) and other interoperability functions within the scenarios of Emergency Care, Chronic Care with Remote Monitoring, Biosurveillance, Immunization and other settings.

Greenway combines the EHR capabilities of *PrimeSuite* with its integrated *PrimeExchange*<sup>®</sup> interoperability engine to allow providers and all users to share for review and analysis clinical information that also streamlines companion administrative and financial information as well.

"These ongoing series of testing scenarios prove *PrimeSuite's* capabilities to our customers to continually achieve the standards and interoperability which are now at the heart of the new meaningful use proposals making their way to final regulation," said Greenway President Tee Green. "This not only goes a long way toward the incentives within the American Recovery and Reinvestment Act, but establishes the ability to provide quality exchange for Regional Extension Center, Health Information Exchange and Federally Qualified Health Center programs, and ultimately the integrated national healthcare network that will prove to be a benefit for patients and providers alike. We are pleased to take this board-level leadership role within IHE through Justin's appointment, as we look forward to the HIMSS10 showcases, and above all, the evolution of a fully-integrated and interoperable national and global healthcare system which IHE enables."

#### **About Greenway Medical Technologies, Inc.**

Greenway Medical Technologies provides the latest in EHR, ambulatory healthcare and clinical research business solutions and services to more than 22,000 healthcare providers nationwide, in 30

specialties and subspecialties, by enhancing the delivery of patient care through innovative HIT software and on-demand services that allow physician practices to function at their highest level of efficiency. Greenway's *PrimeSuite* is an interoperable component of the integrated physician's infrastructure solution, which serves as the starting point of a long-term business plan for physician practices. *PrimeSuite* 2011 is a CCHIT Certified® 2011 Ambulatory EHR, additionally certified in CCHIT's Comprehensive program for Child Health and Cardiovascular Medicine with optional Advanced Reporting. *PrimeSuite* integrates a practice's clinical, financial and administrative processes, and allows practices to increase profitability, enhance patient satisfaction and facilitate adherence to compliance guidelines. Established in 1998, Carrollton, Ga.-based Greenway Medical Technologies is a privately held company with more than 320 employees. For more information about Greenway, visit [www.greenwaymedical.com](http://www.greenwaymedical.com).

Except for the historical information contained herein, the matters discussed in the press release are forward-looking statements within the meaning of the safe-harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially, including but not limited to economic, competitive, governmental, and technological factors affecting the company's operations, markets, services and related products, prices, and other factors.

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