



NEWS RELEASE

For More Information, Contact:

Reid Harper or Erin Barrett, The Brandon Agency, (843) 916-2000

rharper@thebrandonagency.com or ebarrett@thebrandonagency.com

or visit brandonpr.com

Jennifer Walker, Greenway Medical Technologies Inc., (770) 778-5901

GREENWAY MEDICAL TECHNOLOGIES' EHR SOLUTION, PRIMESUITE, ENABLES ELIGIBLE PROFESSIONALS TO PARTICIPATE IN PQRI THROUGH INTEGRATION WITH OUTCOME SCIENCES, A 2009 CMS QUALIFIED PQRI REGISTRY

Physicians Who Satisfactorily Submit Quality Measures Can Receive Bonus Payments of Two percent on all 2009 Medicare Billing

Physician Quality Reporting Initiative (PQRI) Facts:

- A voluntary program that provides financial incentives to care providers who successfully report on a specified set of data gathered from services and procedures they provide to patients under the Medicare Physician Fee Schedule
- PQRI registries report directly to the Centers for Medicare and Medicaid Services (CMS)
- By reporting a minimum of three measures on specified patient groups, physicians can earn bonuses on all Medicare billing collected during the year
- Eligible professionals are physicians, practitioners and therapists who provide services that are paid under the Medicare Physician Fee Schedule

August 3, 2009, Carrollton, Ga. – Greenway Medical Technologies Inc. today announced that, through an ongoing partnership with Outcome Sciences Inc. (d/b/a Outcome), Greenway's flagship integrated electronic health record (EHR) practice management and interoperability solution, PrimeSuite®, incorporates all 153 individual quality measures and all seven measure groups through the CMS approved PQRI registry reporting method. This integration and partnership enables eligible care providers who report the appropriate measures or measure groups to receive a two percent bonus payment on all of their Medicare billing for 2009.

This innovation allows for real-time data submissions or retrospective review and submission of patient data directly from PrimeSuite to the Outcome™ PQRI Registry anytime throughout the year. Medical practices can use the data for patient outreach and quality improvement. Outcome submits the data to CMS one time at the end of the year. The registry reporting option enables the performance data to be submitted separately from the billing process, which means that providers and staff have no need to select additional codes at the time of billing. In cases where a practice can benefit from one of the seven PQRI measure groups available, submission data on 30 consecutive patients may be all that is necessary to meet the reporting requirements.

With PrimeSuite, qualified patient data is seamlessly submitted to Outcome for transmission to CMS.

(more)

The data exchange is based on the Healthcare Information Technology Standards Panel (HITSP) Retrieve Form for Data Capture Transaction Package (TP 50). This process automates the collection of objective data from the EHR and gives the care provider an opportunity to add additional information that may be relevant to the measurement of quality care. As a CMS-qualified PQRI registry, Outcome enables EHR providers such as Greenway® the ability to easily participate in real-world research and quality measurement opportunities.

“Greenway customers that utilize *PrimeSuite* to streamline the clinical, financial and administrative workflows of their practices are very well positioned to receive additional return on investment by participating in PQRI,” said Tee Green, president of Greenway Medical Technologies. “From the start, Greenway has developed its ambulatory and research solutions to work with organizations such as CMS that, like Greenway, are dedicated to improving overall population health within America.”

“Outcome is committed to partnering with companies such as Greenway Medical as we work together to provide solutions that address real-world challenges,” said Richard Gliklich, MD, president and CEO of Outcome Sciences. “By working with Greenway, we not only provide a practical solution for care providers wishing to participate in research and quality reporting programs such as PQRI, we also work to provide services that improve the quality of medicine these physicians can practice.”

About Greenway Medical Technologies Inc.

Greenway Medical Technologies provides the latest in ambulatory healthcare business solutions and services to more than 27,000 healthcare providers and professionals nationwide, in 30 specialties and subspecialties, by enhancing the delivery of patient care through innovative HIT software and on-demand services that allow physician practices to function at their highest level of efficiency. Greenway’s *PrimeSuite* is a comprehensive, interoperable component of the integrated physician’s infrastructure solution, which serves as the starting point of a long-term business plan for physician practices. *PrimeSuite* 2008 is certified by CCHIT® based on 08 Ambulatory EHR certification requirements. *PrimeSuite* integrates a practice’s clinical, financial and administrative processes, and allows practices to increase profitability, enhance patient satisfaction and facilitate adherence to compliance guidelines. Established in 1998, Carrollton, Ga.-based Greenway Medical Technologies is a privately held company with more than 300 employees. For more information about Greenway, visit www.greenwaymedical.com.

About Outcome Sciences, Inc. (d/b/a Outcome)

Outcome is the leading provider of patient registries, studies, quality improvement programs, and integrated technologies for evaluating real-world outcomes. The company has designed, developed, and managed more than 150 patient registries, including many of the largest and most well-recognized programs for disease outcomes and patient safety. Outcome is a recognized leader in providing interoperability solutions. Through Outcome™ Connect, the company partners with leading electronic health and medical record companies that share the company’s common vision for providing practices and physicians with access to clinical research and quality reporting through an industry standards-based approach.

Outcome is also an AHRQ DEcIDE Research Center, a component of the “Effective Health Care” initiative sponsored by the U.S. Dept. of Health and Human Services. Outcome was selected by the Agency for Healthcare Research and Quality to lead the effort to create the patient registries handbook “Registries for Evaluating Patient Outcomes: A User’s Guide,” released in May 2007. For more information, please visit www.outcome.com.

Except for the historical information contained herein, the matters discussed in the press release are forward-looking statements within the meaning of the safe-harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially, including but not limited to economic, competitive, governmental, and technological factors affecting the Company's operations, markets, services and related products, prices, and other factors.

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